

PREVIEW / SYNTHETIC EXAMPLE

A small preview. One useful clarity check.

SAMPLE ONLY - not the full paid toolkit. All wording and amounts below are fictional.

The self-guided Quote & Follow-up Toolkit contains eight printable pages, editable copy templates and a quote-tracking CSV. It does not include a personalized assessment or ongoing service.

One check from the toolkit

- ☐ **The next action is explicit.** Does the customer know what to reply with, and what your team will confirm next?

Synthetic before / after

Before: "Let us know if you want to go ahead."

Possible rewrite: "To request the next step, reply with the option you prefer and any scope questions. We will confirm the scope and available scheduling before work is booked."

Use only when accurate. Match your real response, approval and scheduling process. Preserve the existing price, scope, exclusions and commercial terms. This example is not client work or evidence of increased sales.

What is in the paid kit?

- Quote clarity checklist and scope/options worksheet.
- Introduction template and three follow-up templates.
- Printable tracking sheet, editable CSV and 30-day observation plan.
- A fictional worked example and reusable editable text.

\$49 USD, one time. Email info@action-enterprises.com to confirm the product, delivery method and applicable terms before payment. Delivery is manual after written confirmation; this is not an instant download.